



SPECIAL ANGLER



Inaugural **Queen of the Bay Pier Fishing Tournament**

Cape Charles, VA

July 27th – 30th, 2016



What is a Queen of the Bay (QOB) Tournament?

A QOB tournament is a family friendly tournament with four major divisions:

- Open Division (all anglers, any age)
- Lady Division (all females)
- Youth Division (all 15 and younger youth)
- Special Angler Division

and five species sub-divisions per major division. The tournament is seeded with \$1,000 in prize money divided up between the four major divisions. The species for each sub-division are determined based on the first fish caught in each major division.



The tournament is being used as a fund raiser for the Special Angler Foundation and their mission to include those with intellectual disabilities and developmental delays in public tournaments. This tournament meets those criteria. It is a public competitive tournament for all anglers and has a designated Special Angler Division.

The Queen of the Bay grand prize tiara is awarded to the angler with the most species recorded for the tournament. The rules heavily favors the girls since they have the ability to record fish in the most species sub-divisions.

Why are we seeking sponsorship?

- Sponsorship allows us to provide registration scholarships to Special Angler participants
- It will allow us to give more awards (beyond the guaranteed trophies and cash prizes)
- It solidifies Cape Charles "Queen of the Bay" as a total community event

Levels of Sponsorship:

- Tarpon Live Leaderboard Sponsor
 - Donation of \$1,500 or more
 - The two highest bidders receive the upper left and right spots on the Live Leaderboard (we estimate 100,000 page views from around the country)
 - Logo on QOB T-Shirts and Sponsorship Catch Curtain
 - Ten complimentary tournament registrations
- Black Drum Division Sponsor
 - Donation of \$1,000 or more
 - Your logo as a Division Sponsor on the Live Leaderboard and on the Sponsor Catch Curtain
 - Logo on T-Shirt
 - Five complimentary tournament registrations
- Sting Ray Team Sponsor
 - Donation of \$500 or more
 - Receive sponsorship recognition on lower half of the live leaderboard
 - Five complimentary tournament registrations
- Sand Shark Prize Sponsors
 - Donation of \$20 business coupons or other tangible products that can be used for prizes
 - Recognition of prize via Live Leaderboard



Be Creative and/or Volunteer

You may have a better idea on how you can provide sponsorship. Want to sponsor a new division (e.g., “Smallest Fish Division”)? Do you manage a vacation rental? If so, consider buying a “**Family Pack**” for your guests. Feel free to reach back to us with your suggestions. We are also recruiting fishing coaches for the Youth and Special Angler Divisions.

Link to Live Leaderboard

An example of our Live Leaderboard for the tournament is here:

<http://content.fishdispatch.com/Leaderboards/2016CapeCharlesQOBLeaderboard.html>

An example of our sponsorship curtain is to the right.

Contact



- Website: www.fishdispatch.com/queen-of-the-bay.html
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